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Sixty · Fifth Avenue · New York 11, N. Y.

March 15, 1962

Dr. Obaid Siddiqi
The University of Pennsylvania
Zoological Laboratory
38th Street and Dovaland Avenue
Philadelphia 4, Pennsylvania

Dear Dr. Siddiqi:

I enclose for your consideration our agreement with you for publication of your book on molecular genetics. Let me make the following points so that you and we will know as clearly as possible what the book is to be and what our part in the preparation of the manuscript will be.

- 1) The book will be suitable as a text for certain courses at the senior, graduate student level. We will expect to offer it to customers at a text book discount and also at a discount which will encourage certain bookstores to keep it in stock for single copy sale.
- 2) While we know that you will have the manuscript read by appropriate colleagues, we will also have it read by teachers who may make suggestions of either a pedagogical or professional nature. Should you wish to have a reading by a particular person we will approach him in your behalf if you so desire. All readings which we arrange will be paid for by us. All suggestions made by our readers will be yours to accept or reject as you may choose.
- 3) We will pay for all original art work (drawings) which you believe are necessary to properly illustrate the text. You must provide us with rough sketches or descriptions of what our artist is to do, or, if the art work is to be done under your supervision at your place of work, you must provide us with samples of the illustrator's handiwork so that we may assess it for quality before we contract with him to pay for the work.
- 4) Microphotographs or other halftone (photographic) illustrations are probably more easily obtainable by you than by us. We will,

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however, serve as your intermediary to try to secure originals of such illustrations if you will provide us with tear sheets from articles, or descriptions sufficient for us to make application for the original and permission to reproduce it.

- 5) The length of the manuscript and the number of halftones and line cuts are not specified in the contract. You and I talked of a book of some 200 to 250 pages in, probably, a 6 inch by 9 inch book size. Such a book might have 50 to 75 line cuts and 25 to 30 halftones. I am not setting these specifications up as either maximum or minimum limits but would like your comments at this time if you believe the specifications will be significantly different.
- 6) The contract sets no deadline for manuscript completion. Hopefully, you will begin work on it in late summer or early fall of this year and complete it about January 1, 1964.

The six points about cover, I believe, those things we talked about. If I am overlooking something I am sure you will let me know.

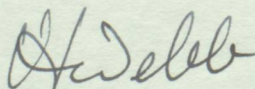
So far as the contract itself is concerned, I think you will find that the terms are self-explanatory. The royalty is stated as a percentage of the retail price in clauses 2 and 11, and as a percentage of discount price ("actual cash received") in clause 12. The actual cash received on foreign sales averages about 70% of the retail price, (The average is between 65% and 75% and depends upon the type of customer to whom we sell abroad); at an average of 70% of retail the royalty becomes, of course, 10.5% when figured on the retail price.

Clause 15 provides for advances against royalties totaling \$1,000. If you wish the first advance immediately you should let me know when you return to me the signed contract.

I shall, of course, endeavor to answer any questions you may have about the contract. When you have signed it and returned it to me, you will be sent a copy signed by an office of the company.

I sincerely hope that we will have the privilege of publishing your book for you.

Sincerely,



Valery H. Webb, Director
MEDICAL DEPARTMENT and
SENIOR EDITOR BIOLOGICAL SCIENCES